

YORA NORDIC SPA BROWNSTONE SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. Promotion Description

The “Yora Nordic Spa Brownstone Giveaway” (the “Sweepstakes”) begins on October 8, 2026 at 9 AM Eastern Time (“ET”) and ends on October 23, 2026 at 11:59 PM ET (the “Promotion Period”). By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Brownstone OpCo LLC (“Sponsor”), which shall be final and binding in all respects, subject to applicable law. Sponsor is responsible for the collection, submission and processing of entries and the overall administration of the Sweepstakes. Entrants should look solely to Sponsor with questions, comments or problems related to the Sweepstakes.

2. Eligibility

Open only to legal residents of the State of Connecticut who are eighteen (18) years of age or older at the time of entry. Void where prohibited or restricted by law. Sponsor and its parents, subsidiaries, affiliates, distributors, retailers, advertising and promotion agencies, and each of their respective officers, directors and employees (collectively, the “Promotion Entities”), and members of their immediate families and/or persons living in the same household as such persons, are ineligible to enter or win.

3. Winner Selection and Notification

A total of eleven (11) potential winners will be selected in a random drawing from among all eligible entries received during the Promotion Period.

One (1) potential winner will be selected to receive the Grand Prize described in Section 4(a), and ten (10) additional potential winners will each be selected to receive one (1) Opening Week Invitation Prize described in Section 4(b).

The random drawing is expected to be conducted on or about October 24, 2026 by Sponsor or its designated representative. Odds of winning depend on the total number of eligible entries received.

Each entrant is eligible to win a maximum of one (1) prize. Once an entrant has been selected as a potential winner, that entrant will be removed from consideration for the remaining prizes.

Potential winners will be notified using the contact method associated with the entry selected in the random drawing. If the selected entry was submitted through the Sweepstakes website or newsletter, the potential winner will be contacted using the email address provided with that entry. If the selected entry was submitted through Instagram or Facebook, the potential winner will be contacted by direct message through the applicable social media platform using the account associated with the selected entry.

Each potential winner must respond to Sponsor within five (5) business days of the initial notification and follow the instructions provided by Sponsor to claim their prize.

If a potential winner does not respond within the required period, cannot be contacted, is determined to be ineligible, declines the prize, or fails to complete any required documentation, that potential winner may forfeit the prize and Sponsor may select an alternate potential winner by random drawing from the remaining eligible entries.

Potential winners may be required to provide their full name, email address, mailing address and proof of Connecticut residency and age for the purpose of verifying eligibility and administering the prize. Potential winners may also be required to complete and return an affidavit of eligibility, liability release and/or publicity release where permitted by law.

No individual will be declared a winner until Sponsor has verified their eligibility and compliance with these Official Rules.

4. Grand Prize

A total of eleven (11) prizes will be awarded as part of the Sweepstakes.

(a) Grand Prize — One (1) Winner

One (1) Grand Prize Winner will receive one (1) Yora Nordic Spa Brownstone Experience Package with an approximate retail value ("ARV") of \$1,200 USD, consisting of:

- Massage + Hydrotherapy experience for two (2) guests — ARV \$650 USD
- Two (2) Yora robes — combined ARV \$400 USD
- \$150 USD food and beverage credit

Total Grand Prize ARV: \$1,200 USD.

The Grand Prize must be redeemed within one (1) year of the date the Grand Prize Winner is confirmed. Spa and Bistro experiences are subject to advance reservation, availability, capacity, operating hours and applicable blackout dates.

The food and beverage credit may be used toward eligible purchases at the Yora Nordic Spa Brownstone. Alcoholic beverages may only be purchased and consumed by guests who meet all applicable legal drinking-age requirements and are subject to applicable liquor laws and Sponsor policies. Guests under age 21 may use the credit toward eligible food and non-alcoholic beverage purchases.

Travel, transportation and accommodations are not included.

(b) Opening Week Invitation Prizes — Ten (10) Winners

Ten (10) additional winners will each receive one (1) Opening Week Invitation Prize consisting of two (2) complimentary Hydrotherapy Access Passes to experience Yora Nordic Spa Brownstone during opening week in November 2026.

ARV of each Opening Week Invitation Prize: \$330 USD.

Each Opening Week Invitation Prize is valid only during the designated Opening Week period in November 2026 and is subject to advance reservation, availability, capacity, operating hours, and any other applicable restrictions communicated by Sponsor. The applicable Opening Week period and redemption details will be communicated to winners by Sponsor.

Travel, transportation, accommodations, massage services, food and beverage and any other expenses not expressly stated as part of the prize are not included.

If an Opening Week Invitation Prize winner is unable to attend during the applicable opening week period, the prize will be forfeited and will not be redeemable for cash or another date, except at Sponsor's discretion and subject to applicable law.

(c) General Prize Conditions

Total ARV of all prizes: \$4,500 USD.

Odds of winning a prize depend on the total number of eligible entries received. Major restrictions may apply to the use, availability or receipt of the prizes, as described in these Official Rules.

Limit one (1) prize per entrant.

Prizes are non-transferable and may not be redeemed for cash. Sponsor reserves the right, subject to applicable law, to substitute a prize or prize component of equal or greater value if an advertised prize or component becomes unavailable.

If the actual value of a prize is less than the stated ARV, the difference will not be awarded in cash. Restrictions, conditions and limitations may apply.

5. Methods of Entry

There are four (4) methods of entry. Each completed entry method earns one (1) entry, for a maximum of four (4) entries per person during the Promotion Period. No purchase or payment is required.

- Website Entry Form – Complete and submit the official Sweepstakes entry form at LINK . One (1) entry.
- Newsletter Subscription – Subscribe to receive Yora Nordic Spa Brownstone news, opening updates and marketing communications through the Sweepstakes landing page. One (1) entry.
- Instagram – Follow @yora_brownstone and like the designated Sweepstakes post on Instagram. One (1) entry.
- Facebook – Follow Yora Nordic Spa Brownstone and like the designated Sweepstakes post on Facebook. One (1) entry.

Entrants may use one, some or all approved entry methods. Each approved method may be completed only once per person. Automated or robotic entries are prohibited. Any attempt to obtain more than the permitted number of entries through multiple identities, email addresses, accounts, registrations or other methods may void all entries associated with that entrant. Sponsor's database and platform records, as applicable, will be the official records for determining timely receipt of entries.

6. Prize Taxes and Reporting

All federal, state and local taxes, and any other costs or expenses associated with acceptance or use of a prize that are not expressly stated as being provided by Sponsor, are the sole responsibility of the applicable winner.

Sponsor will comply with all applicable federal and state tax reporting requirements. If required by applicable law, a potential winner may be required to provide appropriate tax documentation as a condition of receiving a prize.

7. Privacy

Personal information submitted in connection with the Sweepstakes will be collected, used and disclosed in accordance with Sponsor's Privacy Policy, available at <https://yoranordicspa.com/privacy-policy/>, and as reasonably necessary to administer the Sweepstakes, verify eligibility, communicate with entrants and the potential winners, award the prizes, comply with law and maintain required records.

8. Limitation of Liability and General Conditions

To the fullest extent permitted by applicable law, Sponsor is not responsible for incorrect or inaccurate information caused by entrants, website users, platform users, equipment, programming, technical or human error; lost, late, incomplete, misdirected or undelivered entries or communications; network, server, provider, computer, hardware, software, email or platform failures; or unauthorized access to or alteration of entries.

If, for any reason beyond Sponsor's reasonable control, the Sweepstakes cannot be administered as planned, including due to fraud, tampering, unauthorized intervention, technical failure or another cause affecting the security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, subject to applicable law, to cancel,

suspend, modify or terminate the Sweepstakes and, if appropriate, select a winner by random drawing from eligible entries received before the affected event.

In the event of a dispute regarding the identity of an online entrant, Sponsor may deem the entry to have been submitted by the authorized account holder of the email address or social-media account used to enter, subject to verification. Sponsor may request proof sufficient to establish account ownership and eligibility.

9. Release and Publicity

To the extent permitted by applicable law, entrants agree to release and hold harmless Sponsor and the Promotion Entities from claims arising out of participation in the Sweepstakes or acceptance, possession or use of **any prize**. Except where prohibited by law, acceptance of **a prize** may constitute permission for Sponsor to use the winner's name, likeness, photograph, voice and/or statements regarding the Sweepstakes for promotional purposes without additional compensation, subject to any required publicity release.

10. Instagram and Facebook Disclaimer

This Sweepstakes is in no way sponsored, endorsed, administered by or associated with Instagram, Facebook or Meta. By participating through an approved social-media entry method, entrants acknowledge that they are providing information to Sponsor and not to Instagram, Facebook or Meta, and release those platforms from responsibility for the Sweepstakes to the extent permitted by applicable law.

11. Governing Law and Disputes

The Sweepstakes and these Official Rules shall be governed by and construed in accordance with the laws of the State of Connecticut, without regard to conflict-of-law principles. To the extent permitted by applicable law, any dispute, claim or cause of action arising out of or relating to the Sweepstakes, these Official Rules or any prize awarded shall be resolved individually, without resort to any form of class action, in a court of competent jurisdiction located in the State of Connecticut. Nothing in these Official Rules is intended to limit any right or remedy that cannot lawfully be limited or waived.

12. Winner Information / Official Rules

To request a copy of any winner information required by applicable law or a copy of these Official Rules, send a written request to: Brownstone OpCo LLC, Re: "Yora Nordic Spa Brownstone Giveaway," 311 Brownstone Ave, Portland, CT 06480, United States.

13. Sponsor

The Sweepstakes is sponsored by Brownstone OpCo LLC, 311 Brownstone Ave, Portland, CT 06480, United States.

14. Connecticut Advertising Disclosure Requirements

Connecticut requires sweepstakes advertising to place the verifiable retail value, odds of winning and whether receipt of a prize is restricted or qualified in immediate proximity to, and in at least the same size and typeface as, the description of each prize. Sponsor/promoter name and address and eligibility restrictions such as age and residence must also be clearly and conspicuously disclosed.

Accordingly, the social creative/caption and landing page should not rely solely on a link to these Official Rules. Wherever prizes are described, the advertising execution should include the applicable ARV, odds and material restrictions in the legally required placement and presentation.

Grand Prize: ARV \$1,200 USD.

Opening Week Invitation Prizes: Ten (10) Opening Week Invitation Prizes, each consisting of two (2) Hydrotherapy Access Passes; ARV \$330 USD per prize (\$165 USD per pass).

Odds of winning depend on the total number of eligible entries received. Major restrictions may apply to the use, availability or receipt of prizes.